

ALL-NEW  
**e.MAS7**  
**PHEV**

JOURNEY THAT ELECTRIFIES

MALAYSIA'S 1<sup>ST</sup> DUAL-POWERED EV

# BOOK YOURS NOW



TENTATIVE PRICE: RM110,000 - RM130,000

## EARLY-BIRD BOOKING PACKAGE\*\*

BOOK FOR  
RM **99**

ENJOY  
RM **500** BOOKING  
FEE  
REBATE

\*\*ELIGIBLE TO THE FIRST 5,000 CUSTOMERS ONLY. TERMS AND CONDITIONS APPLY.

**P**  
POWERFUL  
DRIVABILITY

**U**  
UNRIVALLED  
TECHNOLOGY

**L**  
LUXURIOUS  
SPACE

**S**  
SLEEK  
DESIGN

**E**  
ENDURING  
SAFETY

## CORE FEATURES

1.5L 4-Cylinder Dedicated Hybrid Engine (DHE)  
11-in-1 Dedicated Hybrid Transmission (DHT)  
LFP Battery  
Rear Multi-link Suspension  
GMA Dedicated Platform  
3 Driving Modes (Pure/Hybrid/Power)  
Steering Assist (Comfort/Standard/Sport)  
Software and Firmware Over The Air Update (OTA)  
Vehicle-to-Load (V2L)  
5.2m Turning Radius

15.4" 2.5K Touchscreen Display Head Unit  
Flyme OS  
7nm Automotive Grade Chip  
English & Malay Voice Command & System Language  
Integrated Live Charging Map  
Wireless/Wired Android Auto & Apple CarPlay  
10.2" LCD Instrument Panel  
Intelligent Keyless Entry and Start  
Walk Away Auto Lock  
Parking Comfort Mode

Auto LED Headlamps With Follow Me Home  
Intelligent High Beam Control (IHBC)  
LED Daytime Running Lights  
Auto Rain Sensing Wipers  
Roof Rail  
Leatherette Seats  
Multi-function AntiBacterial Leatherette Steering Wheel  
Tilt & Telescopic Steering Adjustment  
Auto Air-Conditioning with N95 Cabin Filter  
Dual Level Adjustable Boot Floor

Tire Pressure Monitoring System (TPMS)  
Intelligent Cruise Control (ICC)  
Adaptive Cruise Control (ACC)  
Automatic Emergency Braking (AEB)  
Forward Collision Warning (FCW)  
Emergency Brake Assist (EBA)  
Lane Departure Warning (LDW)  
Lane Departure Prevention (LDP)  
Leading Vehicle Departure Alert (LVDA)  
Traffic Sign Recognition (TSR)

### PRIME

- 18.4kWh Battery (EV Range – 105km)
- 30kW DC Charging
- Fuel Consumption of 4.3L/100km in battery-depleted condition
- Combined Range: 1,000km
- 0-100km/h in 8.0s
- 6 Speakers
- 18" Alloy Wheel
- 6 Airbags
- Rear Parking Sensors
- Reverse Camera

### PREMIUM

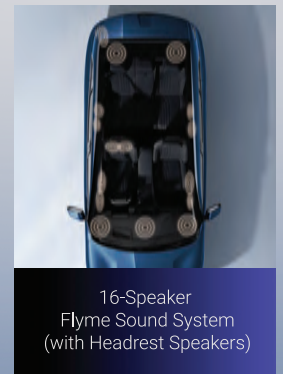
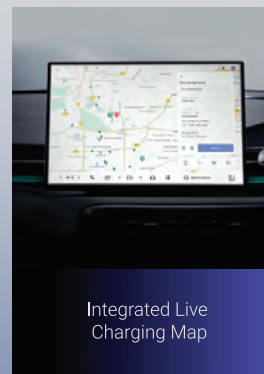
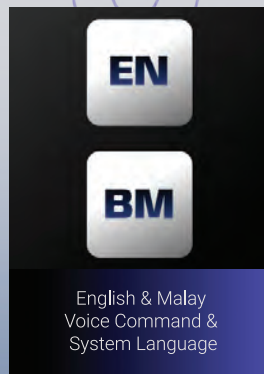
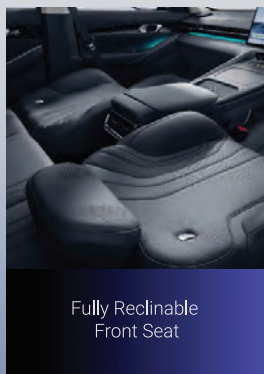
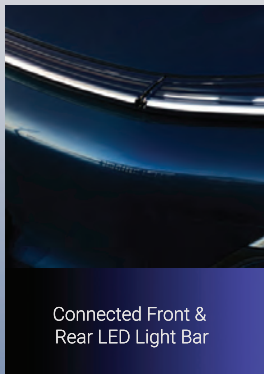
- + Full-Width Front Illuminated Bar
- + 19" Alloy Wheel
- + Powered & Ventilated Seat
- + 16-Speaker Flyme Sound System (with Headrest Speakers)
- + Auto Dimming Rear View Mirror
- + Auto Foldable Door Mirrors
- + 7 ADAS
- + 7 Airbags
- + 360° Camera with 3D Display
- Powered Tailgate
- Windshield Head-Up Display (HUD)
- Wireless Charging
- Front Parking Sensors
- Occupant Detection Alert
- 256-colour Ambient Lighting

### PREMIUM PLUS

- + 29.8kWh Battery (EV Range – 170km)
- + 60kW DC Charging
- Panoramic Sunroof with Sunshade
- 0-100km/h in 8.2s
- Combined Range: 1,065km
- Fuel Consumption of 4.4L/100km in battery-depleted condition

- Standard Specification + Upgrade • Additional feature.

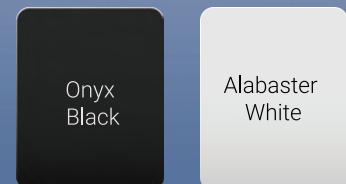
## EXCLUSIVE-IN-CLASS



## EXTERIOR COLOUR



## INTERIOR COLOUR



Actual model, features and specifications may vary in details from above. Subject to change without prior notice.

Proton New Energy Technology Sdn. Bhd.  
(202201030092 (1475789-X))

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